

My initial reaction was a little disappointed, I think due to the coloring/hyperlinks within the site (which I'm assuming was just due to mockup). I'm a little confused with the visual hierarchy of the page, as there are multiple elements competing for my attention (F pattern with the text into the image, as well as the heading). I'd like to prioritize the title, with secondary focus to the text, and then the image. Additionally, the color within the image on the first page contrasts the rest of the page which is fairly monochromatic. After seeing the mockup, maybe it makes sense to reorder the pages so that painting isn't the home page to allow a more monochromatic scheme as the home page to better take inspiration from LDV's sketches and journaling, while allowing a secondary page about his work as an artist to have a more colorful palette and a brighter aesthetic.

Also-this was not communicated in the brief well but I'd love to see some elements of symmetry incorporated into the site to reflect some of LDV's achievements within the sciences and some of his work as an inventor.